Rockaway Centers

343 Mt Hope Avenue, Rockaway, NJ 07866
Morris County



HIGHLIGHTS

County: Morris
Type: Retail
Total SF: 302,289
Parking Spaces: 1,617
Year Built: 1977
Year Renovated: 2006

CONTACT

Leasing Department
(212) 710-9330
leasing@kprcenters.com

Thomas D. Smith
(603) 472-1155
tsmith@kprcenters.com

Michael Zieja
(603) 472-1158
mzieja@kprcenters.com

Rockaway Centers offer a dominant, grocery-anchored regional retail opportunity, defined by a best-in-class tenant roster, exceptional co-tenancy, and irreplaceable positioning within one of northern New Jersey's most established retail corridors.

Strategically located along Interstate 80, the asset benefits from outstanding visibility and access, capturing approximately 161,800 vehicles per day. The centers are further amplified by their direct integration along the ring road of Rockaway Townsquare Mall, creating a high-performing retail ecosystem with significant cross-shopping synergy and sustained consumer traffic.

This premier retail node commands a broad trade area, drawing from northern and western New Jersey, eastern Pennsylvania, and the southern tier of New York. The property's critical mass and regional accessibility solidify its position as a primary shopping destination.

Rockaway Centers are anchored by a diverse and nationally recognized tenant lineup, including Aldi, Best Buy, Nordstrom Rack, DSW, Ross Dress for Less, Michaels, Ulta Beauty, PetSmart, Five Below, Skechers, Gap, and Starbucks. The property also benefits from shadow anchors including Target, Dick's Sporting Goods, and AMC Theatres. This curated mix of necessity-based, soft goods, and experiential retail drives consistent foot traffic and long-term tenancy stability.

DEMOGRAPHICS	1 MILE	3 MILES	5 MILES
Population	4,613	65,297	117,206
Households	1,915	23,672	43,313
Average Household Income ($)	145,751	139,379	157,039
Median Household Income ($)	124,707	106,994	123,252

RETAILERS INCLUDE

BEST BUY · NORDSTROM rack · ROSS DRESS FOR LESS · Michaels · ALDI · PETSMART

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AT01	Bank of America ATM	60 SF
Commons-1011	East Cafe	1,823 SF
Commons-1012	Club Pilates	1,823 SF
Commons-1013	Nordstrom Rack	38,802 SF
Commons-1014	Mathnasium	1,250 SF
Commons-1015C	Sephora	4,124 SF
Commons-1016	Five Below	8,920 SF
Commons-1017	DSW Shoe Warehouse	18,283 SF
Commons-1017C	Waxing The City	1,800 SF
Commons-1017D	Rockaway Dental	2,821 SF
Commons-1017E	Skechers	7,894 SF
Commons-F1018	Pearle Vision	3,400 SF
Commons-F101A	Available	3,328 SF
Commons-LL011	PNC Bank	3,750 SF
Commons-XA2	Best Buy	44,518 SF
Town Court-XA	Ross Dress for Less	27,459 SF
Town Court-XC	Michael's Arts & Crafts	22,741 SF
Town Court-XD	Gap Factory Outlet	13,921 SF
Town Court-XE	Aldi	22,711 SF
Town Plaza-T01	Orangetheory Fitness	4,816 SF
Town Plaza-T02C	ULTA Beauty	10,757 SF
Town Plaza-T04	VisionWorks	4,066 SF
Town Plaza-T06A	Qdoba Mexican Grill	3,267 SF
Town Plaza-T07	Starbucks Coffee	1,626 SF
Town Plaza-T08A	MEZEH	2,500 SF
Town Plaza-T08B	Sleep Number	2,925 SF
Town Plaza-T08C	J Crew	4,603 SF
Town Plaza-T09	Carter's/OshKosh	4,501 SF
Town Plaza-T10	Panera Bread	4,901 SF
Town Plaza-T11	Primo Hoagies	2,242 SF
Town Plaza-T12	Available	1,588 SF
Town Plaza-T13	Teriyaki Madness	1,621 SF
Town Plaza-T14	Snip-Its	1,623 SF
Town Plaza-T15	Five Guys Burgers and Fries	2,500 SF
Town Plaza-XC1	PetSmart	19,305 SF